



McCartney.com Newsletter, April 2006

Company News

Welcome to the April 2006 edition of the McCartney.com newsletter.
([created by Martin Nethercutt](#))



Happy Birthday, Mr. President.

What do Charlie Chaplin, Robert Downey Jr., Christopher Walken, Harry Houdini, Marlon Brando and Giacomo Casanova have in common?

Well, we are all Aries.

April marks my birthday and I am not using this space for shameless self-promotion, but we all had so much fun at my Birthday Bash (and it's somewhat company newsworthy) that we decided to post all the pictures from the event here.

Thanks again to everyone for coming and bringing me such lovely gifts.
No, I don't mean the dolls!



<<< [Click on the graphic to view images.](#) >>>

So, enough about me, here's the rest of this month's company activities.

Client Spotlight

McCartney visits Macy Gray Music Academy

Ruth visited the [Macy Gray Music Academy](#) in North Hollywood this month to get a first look at what Macy and her team are doing to help kids learn about not just music, but also the music business. This non-profit, founded by Grammy winner Macy is a hands-on small class size Academy which you will be hearing MUCH more about in upcoming issues. It is a private non-profit school committed to providing a consummate musical learning experience for all individuals. The Academy offers intense instruction in music performance, theory and production. Students achieve discipline, gain self-confidence, and demonstrate the creativity that every person needs to succeed in life.

Vision and Mission

- * Advocacy for music education as an essential part of learning
- * Access for children who may not have music programs in their schools,



as well as children who lack the economic resources to receive a proper music education.

* Educate at least 500 students annually.

Read a recent LA Family article here ([Read entire article...](#))

"Think About The Children"

The project is a CD for Charity which will benefit Nevada Charities and raise money for the sponsors' chosen causes. Songs have already been donated to the album by Ruth, Bobby Womack, Benny Mardones and Eddie Money with many more to come...watch this space. For sponsorship information, please contact [Angels On Earth](#).



Product Spotlight

In the space we are introducing our family of clients to our latest products and services. This month's spotlight is on:

Introducing the McCartney NetWords® program

The Google Network is the largest online advertising network available, reaching over 80% of 30-day US Internet users. So you can be certain that your ads reach your target audience with Google.

On search sites within their network, your ads could appear alongside or above search results or as a part of a results page a user navigates to through a site's directory. The global search network includes the following:



With NetWords

Your ads will appear alongside or above the results on Google.com search results pages.

Additionally, your ads could appear on the search and content sites and products in their network.

Want more information on program and pricing?



[Download the PDF here...](#)

Net.Work News

iFanz member [Niko Bolas](#) has just completed production on Neil Young's new CD: "Living with War"
iFanz members [REO Speedwagon](#) will be appearing at [Mandalay Bay](#) in Las Vegas on June 10th. [Get your tickets here.](#)

Artist Spotlight



Riddle: Are we all barefoot in this picture?

The [Barefoot Servants](#) visited with McCartney and iFanz this month to map out their online marketing and distribution strategy for their new release "Barefoot2Servants".

(If you have audio on your computer, then you have been listening to "Rude Boy" off of the new album.) Check below in the iFanz Artist section and watch their latest video.

Click here to become a servant of The Servants and visit their site at:

www.barefootservants.net

(From left to right: Ben Schultz, Lee Sklar, Martin, Jon Butcher)

Introducing "The MopTops in Nowhere Land" Webisodic Television

"The MopTops in Nowhere Land" Part 3

Film Debut - The MopTops in Nowhere Land
The only Beatles Tribute Band to be endorsed by Angie and Ruth has just released their brand new film "The MopTops in Nowhere Land".
McCartney.com is proud to be the digital distributor of choice who will show this movie in four parts.



[Part 3 is now available for viewing here.](#)

Stay tuned to the upcoming McCartney newsletters for the next Webisodes.

In case you missed these parts, click links below.

[\("The MopTops in Nowhere Land" Part 1\)](#) | [\("The MopTops in Nowhere Land" Part 2\)](#)



Chef's Recipe of the Month

Melvyn's Spinach Salad

(prepared by Captain Bobby, Melvyn's Restaurant, Palm Springs, CA.)

Well, the recipe is a secret. We could give you all the ingredients and show you how to prepare it, but then that would spoil the experience.

If you really want to know about Melvyn's Spinach Salad and other fine treats, you are just going to have to visit [Melvyn's](#), treat yourself to a gourmet dinner and stay the night at the [Ingleside Inn](#) to find out how this masterpiece is created. We can tell you it involves spinach, (duh!) red onion, champignons, hard boiled egg, worcestershire sauce, butter and flaming cognac. Anyone hungry?



P.S. - When you do go out to Palm Springs and visit the Ingleside Inn and Melvyn's Restaurant, please mention the McCartney Newsletter and they MIGHT give you the recipe;)

Brain Teaser of the Month

"YOUR AGE IN CHOCOLATE" MATHEMATICS

1. First of all, pick the number of times a week that you'd like to have chocolate (more than once but less than 10)
2. Multiply this number by 2 (just to be bold)
3. Add 5
4. Multiply it by 50 -- I'll wait while you get the calculator
5. If you have already had your birthday this year add 1756
If you haven't, add 1755.
6. Now subtract the four digit year that you were born.

You should have a three digit number

The first digit of this was your original number (i.e., how many times you want to have chocolate each week).

The next two numbers are

YOUR AGE! (Oh YES, it is!!!!!!)

THIS IS THE ONLY YEAR (2006) IT WILL EVER WORK, SO SPREAD IT AROUND WHILE IT LASTS.

iFanz® Artists' Spotlight

Click the graphic to watch the latest [Barefoot Servants](#) video: "RudeBoy"



iFanz® Breaking Newz

[iFanz / MySpace™ Plug-in](#)

The iFanz programming elves have worked out an ingenious way for MySpace members to insert a portable plug--in to the page at myspace.com which collects the sign up data and passes it securely to their iFanz account. As a social network, MySpace doesn't have the capability for users to see and develop a relationship with their Fanz on a "fan club" type basis (like iFanz offers), so by diverting their viewers' data to iFanz, they can take advantage of both worlds. More nifty portable plug ins and media management solutions coming soon!



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