

# McCartney™

## Newsletter January 2006

McCartney.com Newsletter, January 2006

### Company News

#### Happy New Year 2006!

(McCartney.com Newsletter [created by Martin Nethercutt](#))



The City of Scottsdale presented the ["New Years Eve 2005 - Champagne and Chefs"](#) in the Craftsman Court /entertainment district.

People came out by the thousands on this mild, starry night to enjoy music, food, drinks and fun and wander from bar to bar, club to club. Ruth and Angie presented their "Beef Stew a La Liverpool" to the crowd on the [Thermador Stage](#) which featured all the latest space-age gizmos from the company.

The girls, chopped, peeled and giggled their way through some funny anecdotes about the old days, and whipped up a beef stew before our very eyes. The evening also featured chocolatier [Julia Baker](#), Iron Chef [Cat Cora](#), Steve Wynn's mixologist Tony Abou-Ganim and a host of musicians.

Afterwards, they relaxed at the ultra-luxurious [Phoenician Resort on Camelback](#) where their building has its own Concierge, double Olympic sized infinity pool and the terrace bar with the best view in town.

Thanks to all the sponsors and of course the organizers and promoters- wanna do it again this year?

### McCartney goes HD

We are proud to announce the latest addition to the McCartney.com family of products and services.

#### Introducing the brand new HiDef Film and Content Library Division.

(Photo below: Director Pat Healy taking the Mini Steadicam rig and SonyFX1 HD camera for a spin.)



#### The Age of Convergence of TV and the Internet is upon us.

In the not too distant future only one wire will come into the average home, and that that one wire will carry all telephone, television, and data communication; with the capability of simultaneously accessing and viewing all material on the same video monitor. High-speed broadband connectivity will eliminate any discernible quality differences between video and audio that originate from an Internet source, and the video and audio that originates from a traditional television or radio broadcast outlet. This will permit the seamless blending of television and Internet content.

#### Why HD (High Definition)?

We built the HD division anticipating our clients needs for the immediate future. For almost everything filmed and produced HD is becoming the standard. The merging of TV and internet demands that you have your website pulling the richest graphics and Highest Standard of Film and



Picture quality.

### **So why not update your product to the HD standard?**

For your company marketing and media campaign we can now offer a complete solution from HD DVD for broadcast television to NetSpots for the internet. The look and feel of your brand / product can now be integrated

throughout all media distribution outlets in a cost efficient and exciting new way. Let us help you streamline your company / products presence.

Being able to offer our clients the full range of digital content and media services is very exciting for us.

[So please contact us for your company's HD media needs today.](#)

## **Introducing iFanz Records**

### **2006 will see the official launch of iFanz Records**

iFanz Records will be the first artists / performer access portal to all of McCartney Music and iFanz Marketing services.

We are currently working feverishly on the web site which is slated for launch late March 2006.

This site will give independent artists the opportunity to become part of the new digital content distribution process.

From releasing your album, song or speech on iTunes, Naspster, Yahoo! and AOL MusicNet, to brick and mortar and traditional retail outlets, iFanz Records will offer its artists everything from copyright protection to marketing strategies. Combine industry standard artists services with the trusted iFanz engine under the hood, this Label will rock and roll in no time!



Are you a label, publisher, management company?

iFanz Records has services for independent labels / publishers as well. iFanz Records will show you how to enhance your distribution with our 3rd party industry services. From artist / fan management, press release services to administration software tools for small to mid size record companies, make iFanz Records your strategic online partner this year!

We will let you know when the site goes live. [Just sign up here...](#)

## **Milestones**

It is Mozart's birthday this year. He turns 250 years young!



Wolfgang Amadeus Mozart (January 27, 1756 – December 5, 1791) is most loved and recognized musical icon across cultures, generations, languages, and musical styles. As his 250th Birthday approaches, people from all corners of the world are coming forward to express their feelings about Mozart through producing or attending concert events (over 5,000 events worldwide in 2006), posting their thoughts here on Mozart.com, and creating unique artwork, letters, and other creative pursuits. His enormous output includes works that are widely acknowledged as pinnacles of symphonic, chamber, piano, operatic, and choral music, and as well he "set the standard" for what it means to be a touring musician, performing in over 200 cities, centuries before the train, plane, and automobile.

Celebrate with the maestro! [Sign up for news on anything Mozart here...](#)

## **Bar Code Art**



Inspired by the year 2000 computer bug and threatening digital apocalypse Scott Blake created a ten foot square digital mosaic of Jesus using barcodes to describe each pixel. The multi-media artist has since created over 30 Bar Code Portraits of cultural icons from Elvis to Oprah, as well as traditional paintings, videos, and interactive net art all based on barcodes.

Blake's Bar Code Art was featured in The New York Times, FHM, and Adbusters magazine. You can buy prints, flipbooks, tattoos, and much more in his online store.

[Check out the site, and order your personal Bar Code Portrait!](#)



## In Development



[Orange County Choppers](#) are getting ready to hit the road again - we will be unveiling a brand new site at [occinamerica.com](#) shortly with links to [GetTix](#) to purchase your Teutels Tickets - try saying that 5 times fast!

Their top-rated television show has catapulted the guys and their custom bikes to celebrity status with standing room only events throughout the East Coast. This is their first appearance West of the Rockies and we invite all of our friends from Southern California, Las Vegas, Colorado and New Mexico to ride into the beautiful Mill Avenue for the event.

## Recipe of the Month

### Just in time for Super Bowl Sunday!

CHEF JOSPEH ANTONISHEK'S  
SPICY "CAMPANIA" STYLE ITALIAN POPCORN OR OLEVANO "WHITE TRUFFLE INFUSED" POPCORN

### INGREDIENTS

1 ea. Sack of microwave popcorn (reduced fat) cooked to package directions

2 T Olevano "Red Chili Pepper Infused" olive oil

1 tsp Garlic Powder

1 tsp Dried Oregano

1/3 cup Parmesan cheese, grated

### DIRECTIONS

Pop the corn and place in a bowl. Place olive oil and spices in small cup and place in microwave for 10 to 15 seconds. Stir and pour over popcorn. Sprinkle corn with cheese and serve. Have fun with this recipe and make up your own flavorings for your favorite movie rental night. If you are not a spice lover, substitute Olevano White Truffle Oil for a more mysterious and unique flavor.

You can find this amazing oil at Gelson's or buy it directly online from [TheFinestOliveOil.com](#)

### 100 most annoying things of 2005





(Contributed by: [Ashely Walls](#))

Here it is folks, the one you have been waiting for: 100 most annoying things of 2005. Check it out and see if you agree with who or what made the list. You had better look just to see if YOU or anyone else we know MADE IT!!!!

### [100 most annoying things of 2005](#)

#### **iFanz® Artists Newz**

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This month's featured artist in the iFanz Records roster at iTunes® is **TGK**.

Their latest release: "Fire" is now playing in your browser, so make sure you have your speakers cranked.

The album cover for TGK's "Fire (Radio Mix)" features four black and white portraits of the band members arranged in a 2x2 grid. The band's name "TGK" is prominently displayed in the center in a large, stylized font, with the word "FIRE" written below it. The background of the cover is a textured, brick-like pattern.

**Fire (Radio Mix) - Single**  
**TGK**

Gift This Music ➕ **NEW**  
Artist Alert ➕  
Tell a friend ➕

Release Date: Sep 13, 2005  
Total: 1 song  
Genre: Pop  
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By Song Only



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