

Welcome to the August 2008 edition of the McCartney.com newsletter.

([created by Martin Nethercutt](#))

Hello Alan,

I know it's the McCartney newsletter, but this month we'd like to shift our attention to the other name in the empire: Nethercutt.



### Journey to the Nethercutt Museum

Well, I've lived in L.A. for over 16 years and always wanted to visit my famous namesake. To my surprise, Ruth had organized a private tour of the Nethercutt museum.

What can I say? Hundreds of glamorous old cars, recorder pianos and musical curiosity machines archived and lovingly restored in a very impressive silo in Sylmar, CA, just 45 minutes north of LAX.

For once I was really glad to show my ID!

Here's a little bit of history about the family name.

Jack Boison Nethercutt was born in South Bend, Ind., on Oct. 11, 1913. After his mother died, at the age of 9, he moved to Southern California to live with his aunt, Merle Nethercutt Norman.



Martin, "Uncle Jack & Aunt Dorothy"



A vast collection



Okay, so all I want for Xmas is just one of these!



What the heck is that?

He graduated from Santa Monica High School and studied chemistry at Caltech. Working out of a home in Santa Monica, Mr. Nethercutt's aunt had a small cosmetics business, established in 1931. Mr. Nethercutt quit college and joined the business, helping create Merle Norman Cosmetics. Mr. Nethercutt later bought out his aunt, her husband and the other company shareholders, and eventually built a firm with \$100 million in sales.

There are now about 2,000 Merle Norman franchises nationwide.

Besides son Jack, who will now head both the car collection and Merle Norman Cosmetics, Mr. Nethercutt and his late wife Dorothy, are also survived by another son, Robert; two grandchildren; and two great-grandchildren. And me, of course, "Cousin Martin".

[To find out more about the free tours of The Nethercutt Museum, click here.](#)

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## Eddie Izzard

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Our dear friends Hans and Yoko (Hollywood Foreign Press) invited Ruth and I to a wonderful evening of laughs with Eddie Izzard at the Kodak Theatre in Los Angeles. Thanks guys!

Eddie was fantastic!

His repertoire ranged from creation and the history of man, to instant communications with the iPhone 3G. He actually argued something with a heckler using his iPhone and Wikipedia. Amazing. Ruth's title notwithstanding, HE

should be the Digital Diva!

As members of the press (hush, hush) we were invited to a special cocktail reception after the show and got to shake hands and chit-chat with the comedic genius, no photos please, this is a serious event.

We gleaned that Eddie is planning a show in Berlin, Germany, where he will grace the audience entirely in German! France will follow. Entirely in French. God helps us all.

[Find out more about Eddie's upcoming schedule here...](#)

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## Company News

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### Update on Mrs. Angie McCartney's Teas

The orders are coming in! And being shipped out. (Angie at right on Day 1 after launch).

Starting a hot beverage empire from her living room at 78 years of age is quite the story! Now tea lovers from all over the world are buying Mrs. McCartney's Teas online!

It kind of reminds me of that FEDEX commercial where this start up company is receiving their first orders online. It starts with 5, goes to 106, goes to 17,500! Let's all get ready to ship the product!



If you are a tea drinker (and 51% of Americans are), please learn more about our four fab flavours by clicking on their links. We have (of COURSE)

[Organic English Breakfast](#) -a high grade Assam from India.

Next on the boil is an [Organic Earl Grey](#) - again Assam from India flavoured with an Italian Bergamot oil.

Next we chose an Organic Japanese green tea with roasted rice from China - this "[Gen Mai Sencha](#) " has a lovely, nutty flavour and is almost as satisfying as a consomme.

At last but by no means least, our Organic [South African Rooibos](#) (Red Bush) which is flavoured with the tiniest hint of Raspberry from Yakima, WA.



Support the healthy cause by not only drinking tea but by also downloading the exclusive [tea banners](#) for **your** web site.

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## Feature Site of the Month

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### Nevada Film.com

Charlie Geocarlis and his team once again turned to Chez McCartney to create a fresh look for the site at [NevadaFilm.com](#), as well as an extensive custom software engine, which allows the NVFO Staff to manage ad. revenue, manage listings, banners, content, PR, newsletters, databases and so on. Well-done Jessica, Jerry, Christian,



Amit and the crew.



## Christian's Corner



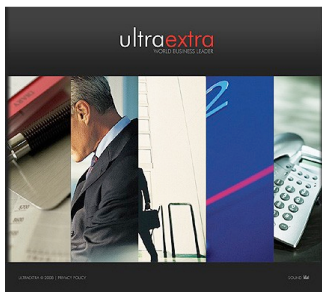
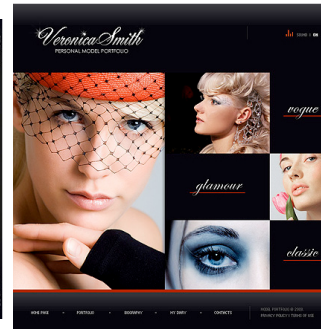
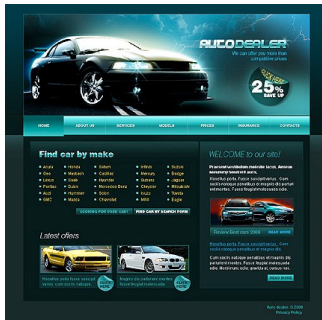
You can tell it's Labor Day - the Halloween goodies are in the stores!

No, seriously, isn't it time you re-furbished your web site before the Internet's #1 season begins in earnest?

Though we have been in web development for 15 years (both front-end design and back-end systems), it doesn't hurt once in a while to give you a gentle reminder that we are a one-stop shop.

Web, print, video, copy, music, software, systems, SEO and e-marketing all under one roof, just steps from the beach.

We can offer bespoke web development or whip you up something from our library.



Why not email us your thoughts, requirements, dreams and deadlines and let's see what we can do together?

[Info@mccartney.com](mailto:Info@mccartney.com)

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## net.work news

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### "G Tom Mac Album Release Party at Club Good Hurt" (By [Jessica Chrysler](#))



Goths and vamps delighted as G. Tom Mac celebrated their new release "Thou Shalt Not Fall" at the Club Good Hurt on Venice.

MySpace celebrity Sanaz made an appearance as the evening's hostess and the club was filled to capacity with long time Fanz and supporters.

Gerard McMann belted out his lyrics alongside Tony Silver jamming on bass with a slide show projection of the cult classic movie The Lost Boys playing behind them.





The album release includes a remix of the original song "Cry Little Sister," the theme song of The Lost Boys movie, and their music video is featured on the new sequel The Lost Boys: The Tribe DVD.

Please visit [GTomMac.com](http://GTomMac.com)

Pictured: Jessica Chrysler (McCartney.com), Tony Silver, Sanaz and Gerard McMann

### **Ringo Starr & The All-Stars, Radio City Music Hall**

Here's Ringo along with virtuoso, multi-instrumentalist, fellow-Rock icon, Albino-Texan, long time McCartney and iFanz client [Edgar Winter](#) on sax.

Ringo and his All-Star band played a lively set, chock-full of hits, at New York's famous Radio City Music Hall.

On the Bill with Ringo, this year, were Edgar Winter, Billy Squire, Colin Hay (Men at Work), Hamish Stuart (Average White Band), Gary Wright and virtuoso drummer Gregg Bissonette.



Photo credit: Herman Hernandez

### **"The (Continued) Adventures of Edward and Henrietta"**



Gus Scott's genius sardonic toy webisodes continue to fascinate.

Buckingham Palace refuses to approve the revelations contained in the latest episode of "The Adventures of Edward and Henrietta" but I have decided to world deserves to know what really happened when Queen Victoria went to Paris. And how Captain Nemo comes into the picture.

All is revealed at the following address:



<http://www.youtube.com/user/mleggo123>

## Kosher Cruises

The most genius idea since sliced matzo. Karen Bushell is offering the devout a chance to combine family, relaxation, worship, observance and a luxury cruise vacation all in one. [PassoverKosherCruises.com](http://PassoverKosherCruises.com) recently engaged us to boost their Google ranking. The cruise is next April around Florida and the Caribbean so if your daily grind is driving you meshugganah, and you need to get away for Pesach - sail on over to [PassoverKosherCruises.com](http://PassoverKosherCruises.com)

## OneLoveForMusic.com



 [ShareThis](#)

**ONEchallenge, ONEworld, ONEday: ONELOVEformusic**

Optimistic visionaries and Yorkshire lads Mark and Lee over @ [OneLoveForMusic.com](http://OneLoveForMusic.com) have a simple request. Observance of the UN-sanctioned World Peace Day on September 21st by radio stations all over the world.

***Can ONE song about LOVE and PEACE change the world?*** Let us find out...

ONELOVEfor... is dedicated to uniting the people of the world by harnessing the universal power of music.

In honor of the widely unknown U.N. International Day of Peace on September 21st, ONELOVEfor...music aspires to have every radio station on the planet air Bob Marley's iconic song, **ONE LOVE** at the same time:

**09:21 & 21:21 GMT 9/21/08**

What would happen if ONE BILLION people came together for three minutes connected by a global message of love, peace and unity?

This is a first for humanity. The largest documented collective group of human beings focused on Peace in history.

Just Imagine.

ONELOVEfor...music is a call to action for YOU to [contact your local US radio stations](#) and newspapers and get them to participate in making this a reality. Please do not just think about it, do it! The more people we have registered in support of this historic event, the more power it has to succeed; we need the numbers to make it happen. So get ready to play your part in making history.

US residents [please click here.](#)  
UK Residents [please click here.](#)

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## Overheard at the Beijing Olympics

**Photo taken by our Beijing Office VP - Peter Harris aka Dr. Atomic.**  
(Yes, we have a Beijing office)

Here are the best of the silliest comments made by sports commentators and competitors alike during the Summer Olympics that we are pretty sure they would like to take back:

*Paul Hamm, Gymnast:* "I owe a lot to my parents, especially my mother and father."

*Boxing Analyst:* "Sure there have been injuries, and even some deaths in boxing, but none of them really that serious."

*Softball announcer:* "If history repeats itself, I should think we can expect the same thing again."

*Basketball analyst:* "He dribbles a lot and the opposition doesn't like it. In fact you can see it all over their faces. "



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## Recipe of The Month

### Ruth's Hummus (and Friends)

By creating different batches, you can easily whip up a great appetizer plate for a lot less moulah than buying the ready-made hummus from the store.

Ingredients:

1 12-oz can garbanzo beans  
1 clove garlic  
2 tbsp extra virgin olive oil  
2-3 tbsp tahini sauce (sesame paste)  
juice of 1 small lemon  
½ tsp salt

Method:

Drain 1/3 of the water from the can of garbanzo beans into a small bowl. Set aside for later use. In a blender, mix together the garbanzo beans with the remaining can water and the rest of the ingredients. Blend for 1-2 minutes until a smooth, slightly fluid paste is formed. If desired, add small amount of the saved can water and blend to create a more fluid consistency.

Variations (Friends):

You can add pitted olives, more tahini sauce or roasted red peppers to each batch for different flavourings. Serve with warmed pita bread or, plate the hummus in a circle (see photo) and pour olive oil in the center for dipping. Garnish with red pepper flakes or paprika and some chopped basil or flat leaf parsley.





## Angie's One Liners

Gun control is using BOTH hands.

If I were to throw a stick - would you leave?

A clean desk is the sign of a cluttered filing cabinet.

42.7% of all statistics are made up on the spot.

Be nice to your kids. They'll be the ones choosing your nursing home.

I get enough exercise just pushing my luck.

My mind is like a steel trap. A bit rusty and illegal in 37 states.



Photo by Christian Volquartz

## Tech Tip of The Month - Travelers Beware!



**Let's talk iPhone® 3G.** By Martin Nethercutt

I just got it yesterday after an excruciating wait. Since the demand is so high, the wait is 10-21 days from the time you order it in the store, until the day of delivery.

Don't even try an Apple Store; the lines will still be around the block.

I have to say it's pretty impressive.

The access to the internet is fast due to the 3G network, (when you can get it), email and SMS are a breeze, and the phone quality and reception are excellent. The only thing to be wary of is something they call the App Store.

The App Store basically contains mini applications for your iPhone ranging from really useful translation and mapping software to Sudoku and silly games, which can ruin your phone's settings if you overload on apps.

So be careful with the apps. The other thing I heard from people who haven't taken their iPhone to Europe and just checked some voice mails and email messages in Italy for example, is that they came home to a \$1,200 AT&T service bill! So be careful using it in the great big world out there. Check your plan first. Other than that, it rocks!

Here are some useful links:

## [iPhone Tips and Tricks](#)

### [AT&T new international rate plans](#)

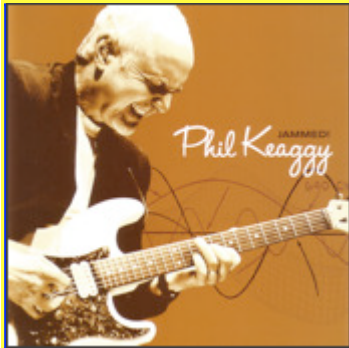
iPhone is a registered trademark of Apple, Inc.

Thanks to Mac Guru [Oivind Tangen](#) for the links.

#### **iFanz™ Artist Spotlight**

Your Fanz Are Your Future

#### **Phil Keaggy**



Phil Keaggy is perhaps one of the most admired guitarists in music today. His fans range from those who aspire just to be able to play Keaggy's mistakes, to professional musicians who have been strongly influenced by his style. And in between are those who don't play guitar, yet find solace in his beautifully penned lyrics and memorable melodies.

Phil's solo career has spanned more than 30 years, and has included over 50 solo albums, both vocal and instrumental, as well as 8 releases with his band, Glass Harp. One of the most sought after studio guitarists, Phil also continues to sell out concerts all over the United States, with his ever-changing style, ranging from rock-and-roll to fully orchestrated instrumental compositions.

Born on March 23, 1951 in Youngstown, OH, the ninth of ten children, Phil grew up in a home filled with music. On Phil's 10th birthday, his brother, Dave returned home with a Sears Silvertone guitar. That's when the magic began.

Phil spent most of his younger days involved in music, and at the young age of 13, he joined his very first band, the Keytones. He later went on to join such local groups as The Vertices, The Squires, and the Volume Four, who later changed their name to New Hudson Exit.

But it wasn't until 1970, when Phil's band Glass Harp (with childhood friend John Sferra on drums, and Dan Pecchio on bass) recorded their self-titled first album that people really began to take notice of this incredibly gifted guitar player. Glass Harp gained more popularity in the Ohio area, opening for such bands as the Kinks and Yes, and even performing at the prestigious Carnegie Hall in New York City. Over the next few years, they recorded two more albums entitled "Synergy" and "It Makes Me Glad".

You are listening to "[Zee Blues](#)" from Phil's album [Jammed!](#) available on iTunes.

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