



McCartney.com Newsletter, June 2005

Company News

Welcome to the June 2005 edition of the McCartney.com newsletter.

([created by Martin Nethercutt](#))

Sinbad sighting at the McCartney Office !



This month Sinbad visited the McCartney offices to sit with Ruth and Martin to discuss his upcoming web site and online marketing plans. We are very excited about this opportunity to work with Sinbad utilizing all the McCartney and iFanz Software tools.

Sinbad's vision for the site consists of a very "fluid" user experience, with blog and chat areas, and a heavy focus on the Sinbad Community. Besides being a site about Sinbad's personal career, it will also serve as a digital platform for upcoming comics and other creatives.

So stay tuned to this newsletter and find out how we're making progress.....official site launch notification will be given out soon.

Coming Up:

Attention iFanz Artists!

www.winerymusicawards.com

This is a great opportunity for you to submit your music for the latest battle of the bands in "Sideways" country.

It takes place from June through October 2005 at the Cass Winery in Paso Robles, CA. Visit WineryMusicAwards.com and download your entry form..

Good luck!

Your iFanz Promotions Team



Now Online

Playa Del Racing

JAKES LAZIER FINISHES 16th IN THE 89TH INDIANAPOLIS 500-MILE RACE
FOR NEW IRL INDYCAR SERIES ENTRANT PLAYA DEL RACING



Lazier advanced from the 27th position to 13th within the first 40 laps, aided by a



near-perfect pit stop by his veteran crew. That performance in the pits, which repeated itself throughout the afternoon, combined with the heavy right foot of Lazier and luck needing pit stops just as two separate cautions came out, put Lazier solidly on target for a top-10 finish on the lead lap. His Toyota powerplant ran strong and smooth all day, positioning him to be the top-finishing Toyota-powered team on the track if the day progressed as well as it started. However, about 50 laps from the end of the race, while running 9th, Lazier slowed to avoid an accident ahead of him, and rookie Jeff Bucknum ended up running over the right rear tire of Lazier, damaging a suspension piece. Lazier spent about 10 laps in the pits as the team repaired the damaged part, and then he resumed the race, eventually finishing in 16th-place. (visit www.playadelracing.com for more information)

New in Art

The Thompson Art Group

Transformation of Space

(Visit www.ThompsonArtGroup.com for more information)

Would you like to beautify your surroundings ? Are you looking for an expert muralist or framer? Want to know what emerging artist the stars are buying and how to get a better deal than they did? Check out iFanz member Troy Thompson of Thompson Art Group, who's no nonsense advice and exceptional service is valued by clients like Steven Spielberg, MGM and City National Bank.

Representing the "best of" Los Angeles artists, Troy combines the roles of Art Consultant and Artist Representative. His expertise is rooted in the ability to efficiently and aptly select artwork that befits his client's taste, personality and budget. He succeeds in unveiling the mystique often associated with collecting art, encouraging maximum client participation and offering "behind the scenes" access to artists studios.

The spirit of Thompson Art Group rests in Troy's belief that "Art has the ability to dramatically transform the feeling a space conveys. leaving impression on the people within that space." Interested ?

Sign up for the [Thompson Art Group Newsletter here...](#)

Event Wrap Up



The John and Manuela Diethelm Wedding at San Bernardo Creek Ranch in San Luis Obispo.

Long time friend, client and colleague of McCartney, **John Diethelm** of Millenium Marketing and his lovely Swiss bride **Manuela** were married amid flowers, horses, friends and family on a GORGEOUS central coast day - May 15th. The band played all night, the drinks flowed and the doves circled overhead.



Of course, a few of JD's [Los Angeles Rugby](#) mates were on hand to make sure we all kept our fluids up in the heat - thanks JD and Manuela and we wish you all the best.

Ruth and Martin spent the weekend at the lovely Inn at Morro Bay - a [King Ventures Boutique Hotel](#) - next time you find yourself in the area, make sure to check out their amazing view of the Morro Bay Rock from the restaurant.

[Click the photo](#) to view all the pictures.

McCartney NetSpot® of the Month

June is Country Fever Month

Country superstars descend upon Pryor, Oklahoma this month for the monster Country Fest June 9th thru 12th. The extravaganza features Big & Rich, Lonestar, Trace Adkins and our very own [Erin](#). McCartney worked with **Reed Glick** of **R Entertainment** to produce a digital COUNTRY FEVER event promotion with contest.

This fiery NetSpot advertises the four day music event featuring dozens of today's best country artists. Best of all, it includes our Send to a Friend technology which automatically tracks forwards, and gives folks a chance to win backstage passes.



(Production Crew: Christian Volquartz, Fee Alvi, special thanks to Kerry Dunne.)

Recipe of the Month

Go Veggie for Summer!
(It's a cholesterol thing)

Ruth's Eggless Salad Sandwiches.

- 2 pounds soft tofu
- 1/2 cup soy-based mayonnaise
- 3 tablespoons Dijon mustard
- 1 teaspoon cayenne
- 1/2 teaspoon turmeric
- 2 tablespoons chopped flat-leaf parsley



1 tablespoon chopped fresh dill
1/2 cup diced green onions
Salt and pepper

Place the tofu in a mixing bowl and mash with a wooden spoon. Mix in the remaining ingredients and combine well. Chill slightly, then serve on a bed of mixed greens or as a sandwich.



Joke of the Month

A pastor, a doctor and an engineer were waiting one morning for a particularly slow group of golfers. The engineer fumed, "What's with these guys? We must have been waiting for 15 minutes!"

The doctor chimed in, "I don't know, but I've never seen such ineptitude!"

The pastor said, "Hey, here comes the greens keeper. Let's have a word with him."

"Hi George. Say, what's with that group ahead of us? They're rather slow, aren't they?"

The greenskeeper replied, "Oh, yes, that's a group of blind firefighters. They lost their sight saving our clubhouse from a fire last year, so we always let them play for free anytime."

The group was silent for a moment.

The pastor said, "That's so sad. I think I will say a special prayer for them tonight."

The doctor said, "Good idea. And I'm going to contact my Ophthalmologist buddy and see if there's anything he can do for them."

The engineer said, "Why can't these guys play at night?"



iFanz® Artists Newz

Benny Mardones "Into The Night 2002 Version" now available for download on iTunes® !

Legendary Rock Artist Benny Mardones has just digitally released his latest album "A Journey Through Time" via iFanz Records. The album features brand new tracks such as "I Need a Miracle" and "Unfinished Symphony", as well as his everlasting hit song "Into The Night" - a new version. Check our more at www.bennymardones.com

A Journey Through Time
Benny Mardones

Add Artist Alert +
Tell a friend +

Originally Released: 2002
Total Songs: 13
Genre: Rock
© 2005 iFanz Records

By Song Only

For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newzletter** by clicking [here](#).



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