

# McCartney™

## Newsletter November 2005

McCartney.com Newsletter, November 2005

### Company News

#### Welcome to the November 2005 edition of the McCartney.com newsletter.

(created by [Martin Nethercutt](#) and [Ruth McCartney](#))

Happy Thanksgiving and all that good holiday jazz!  
Check out our own little feast cooked by Ruth at the beach house.

We feasted on Roast Turkey in a bacon weave stuffed with organic, home-grown oranges and lemons, celery and apple stuffing, baked sweet potatoes with raisins and marshmallows, mashed potatoes with green onions, green bean casserole, creamed spinach, glazed carrots, peas, corn, gravy and home made cranberry sauce.

For dessert, there was apple pie, peach pie and ice cream. We exploded at approximately 7pm.

We are very thankful indeed to be in the position to celebrate with friends and our hearts go out to those [who still need our help](#).



### Past Events

On November 2nd, Ruth and Martin sat on a panel at [The Women in Film Summit](#) in Century City. The discussion, which detailed technology and potential solutions to reduce music, film and media piracy, was sponsored by [Mary Kusnic](#) and Erika Komarck of Morgan Stanley, Maple Drive, Beverly Hills.

The summit's panel featured:

Moderator: Bonnie Berry-LaMon, Entertainment Partner, Kirkpatrick & Lockhart, Nicholson, Graham LLP

Kori Bernards, Vice President of Public Relations, MPAA

Joel Flatow, General Manager, West Coast Operations and Senior V P, Artist and Industry Relations, RIAA

E.J. Hilbert, Agent, FBI

Mary Kusnic, Chair, Entertainment Industry Business Council

Ruth McCartney, CEO, [McCartney Multimedia](#)

Martin Nethercutt, Producer, CEO, [iFanz](#)

The reception event following at Macy's in the Westfield Mall was well-attended and featured some of the best Central Coast wines supplied and poured by Alice Cass of [Cass Winery](#) in Paso Robles.

Attendees also received gift bags featuring a Jesse McCartney DVD, classical music from [Andreas Slavik](#), Jazz CD by [Joanne Tatham](#) as well as goodies from [Bella and Daisy's.com](#), and The Commodores.

### UpComing Events

The City of Scottsdale presents ["New Years Eve 2005 - Champagne and Chefs"](#) in the entertainment district. Come and enjoy music, food, drinks and fun and wander from bar to bar, club to club. Ruth and Angie will be in work mode helping the chefs with the tough job of tasting and spinning tales!

### [Ticket Information:](#)

#### **General Admission \$35**

- Live Bands
- No cover charge to all clubs
- Acme Bar
- Next
- Dos Gringos
- Upper Deck
- Food Court
- Street Scene

#### **VIP Ticket Package \$100**

- All food & beverages included
- Live Bands, Dancing
- Celebrity cooking demos
- Wine tasting

#### **Valet parking package \$15**

#### **Lineup**

##### **• New Times Stage**

- 8:00 - 10 - Chadwicks
- 10:30-11:50-Colin John Band/Johnny Ciao
- Midnight Fireworks
- 12:15-1:30-Metal Head

##### **• Fox 10 Stage**

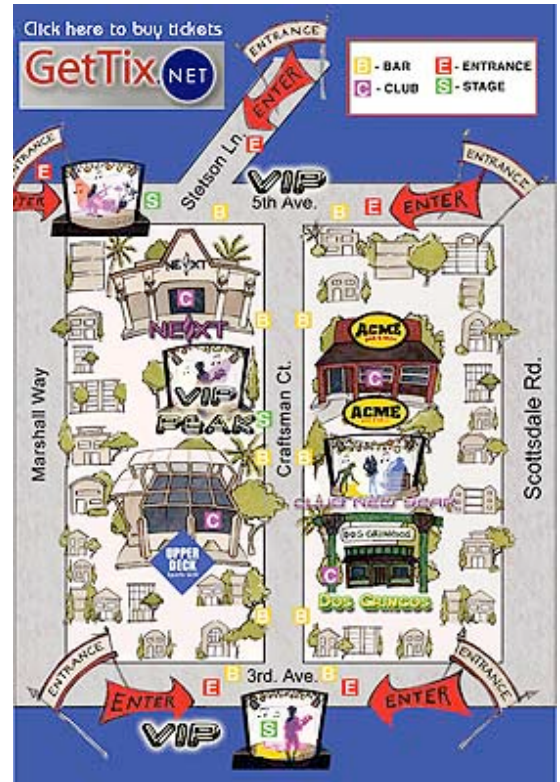
- 8:00 - 10 - Crown Kings
- 10:30-11:50-Dred Zeppelin
- Midnight Fireworks
- 12:15-1:30-Tate

##### **• Third Avenue Cooking Stage**

- 6 PM-Ruth & Angie McCartney
- 7:30-Cat Cora
- 8:30-Johnny Ciao
- 9:30-Tony Abou-Ganim
- 10:30-Julia Baker

##### **• 5th Avenue Cooking Stage**

- 5th Avenue
- 6PM-Johnny Ciao
- 7:30-Tony Abou-Ganim
- 8:30-Julia Baker
- 9:30-Cat Cora
- 10:30-Ruth & Angie McCartney



### **Milestones**



In a landmark move, [RKS Guitars](#) opened it's first dealer location at the legendary West L.A. Music store in West Los Angeles.

The guitars, which won an IDEA 2005 best new design award ship with a Certificate of Authenticity signed by designer Ravi Sawhney and rock legend and Hall of famer Dave Mason.

Being the first guitars released to the public through a dealership, these low serial number models are sure to become collector's items quickly.

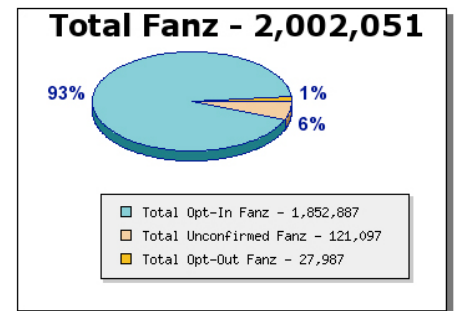
Gift-giving season is upon us so please contact the store below to start your collection today.



West LA Music  
11345 Santa Monica Blvd.  
Los Angeles, CA 90025  
Phone: (310) 477-1945  
Fax: (310) 477-2476

## iFanz Reaches 2 Million Mark

In November 2005, iFanz has signed its 2 millionth "customer". With a current growth rate of 22% per year, the databases are growing and growing. Our family of artists are spread from Sydney to Vienna and San Diego to Pennsylvania and all points in between.



## Now Online

### [The Drowsy Chaperone](#)

Site produced by McCartney Multimedia



Music and Lyrics by Lisa Lambert and Greg Morrison  
Book by Bob Martin and Don McKellar  
Directed by Casey Nicholaw

U.S. Premiere

A new and completely original musical!  
Perfect for the holidays. Now through December 24 only at The Ahmanson Theater.

Starring

Danny Burstein, Georgia Engel, Sutton Foster, Edward Hibbert, Troy Britton Johnson, Eddie Korbich, Garth Kravits, Jason Kravits, Beth Leavel, Kecia Lewis-Evans, Bob Martin, Jennifer Smith, Lenny Wolpe and Linda Griffin, Angela Pupello, Joey Sorge, Patrick Wetzel

Scenic Design David Gallo Costume Design Gregg Barnes

Lighting Design Ken Billington and Brian Monahan

The curtain rises on a present-day musical theatre fanatic eager to tell you about his favorite Broadway musical - "The Drowsy Chaperone." He's the ultimate Everyfan and "Drowsy" is his guilty pleasure.

As he begins listening to the rare cast recording, the show cleverly and magically blooms to life, telling the hilarious tale of a pampered Broadway starlet and her debonair fiance, an overzealous producer, a dizzy chorine, the Latin lover and a couple of bumbling gangsters. Ruses are played. Hi-jinks occur. And the plot spins everyone into musical comedy euphoria.

Click [here for tickets>>>>>>>>](#)



## In Development



McCartney Multimedia has been selected by Red Rock Residential of Summerlin, NV to develop a website and marketing materials for the upcoming luxury real estate project.

Ruth met up with Cindy Wild of Red Rock at a recent event hosted by [Marino and Janet DeSilva](#) at their brand new home in Las Vegas. They are pictured here with friend Milo.

Scheduled for completion in early 2006, Red Rock Resort Spa Casino is located on approximately 70 acres at the intersection of I-215 and West Charleston Boulevard in the northwest area of the Las Vegas Valley and is set against the backdrop of the Red Rock Mountains. The Friedmutter Group architectural firm, who also participated in the design of the popular Green Valley Ranch Station Resort Casino & Spa in Henderson, Nevada, designed the resort to blend in with the surrounding environment.

Station Casinos, Inc. recently announced that due to greater than expected demand, it is accelerating the Phase II expansion of Red Rock. The project will now include over 2,800 slot machines, approximately 850 hotel rooms, 94,000 square feet of meeting and convention space, a 35,000 square-foot spa, nine full service restaurants, 16-screen movie theater complex, a night club and private pool club to be operated by Midnight Oil Company (the operator of the "Whiskey" bars and clubs at Green Valley Ranch and in New York and Los Angeles), both indoor and outdoor entertainment venues, and parking for almost 5,500 vehicles.

## New Release

Long-time McCartney friend and client Steve Tyrell has just released his ["Songs of Sinatra"](#) album of classics.

The CD includes such classics as:

1. I Get A Kick Out Of You (see picture at right !)
2. Witchcraft
3. I've Got You Under My Skin
4. I Concentrate On You
5. Fly Me To The Moon
6. Wee Small Hours
7. Night and Day
8. Nice & Easy
9. All The Way
10. Bewitched, Bothered and Bewildered
11. Something Stupid (featuring Lauryn Tyrell)
12. The One I Love Belongs To Somebody Else (featuring Frank Sinatra Jr.)



Pictured at Steve's recent gig at the Catalina Bar and Grill in Hollywood is his #2 Fan (Angie has dibs on #1). Not pictured but present were Tina Sinatra and Diana Ross - obviously ladies of good taste.

Steve is appearing through December 31st at New York's tony Cafe Carlyle. Ticket information is [here>>>>>>>>>>](#)

## In Town This Month

[Andreas Slavik](#) and Marc Schauburger of Munich's Digital-Suite Studios were in town in November to finalize their exclusive musical representation of McCartney projects in Germany, Austria and Switzerland.

Andreas also hosted a cocktail party at the beach house to release his new film symphonic piece entitled "Let Go." The work will be available on iTunes shortly.

Work continued for the pair in Los Angeles, who are scoring the Aikens Lake documentary and TheJungle soundtrack.

Andreas was invited to present his CD to Austrian Consul General Hr. Martin Weiss on Austrian National Day at the consul private residence in Brentwood, CA. Pictured (right) are the Hon.Hr. Weiss and Andreas. >>>



## Restaurant of the Month



### Tsuji No Hana

4714 Lincoln Blvd  
Marina Del Rey  
CA 90292-6902 ·  
310-827-1433

[Map](#)

Ambiance : Casual

Cuisine : Japanese

Dress : Business Casual, Casual

Meals : Dinner, Lunch

Transcending its strip mall location, Tsuji No Hana serves up perfectly fresh, traditionally styled sushi to legions of eager patrons. The deep-fried tofu appetizer is excellent, and if you are fan of cooked fish, don't miss their Sea Bass with sauteed mushroom or

black cod teryaki.

Hours:

Mon-Thu 11:30am-2pm, 5:30pm-9:30pm;

Fri 11:30am-2pm, 5:30pm-10pm;

Sat 5:30pm-10pm

Tell Wendy and Suzuki we sent you!

## Recipe of the Month

### Holiday Nut Brittle

Ingredients:

2 cups of granulated sugar

1 tablespoon of butter

1 teaspoon of vanilla extract

2 cups of almonds, (or whichever nuts you prefer) coarsely chopped and lightly toasted

1 cup of shredded coconut, lightly toasted

Method:

Lightly butter a large cookie sheet. Set aside. Put the sugar in a large saucepan. Cook, stirring constantly over medium heat, until the sugar is melted, about 15 minutes. Stir in the butter, lower the heat and cook until the mixture is amber, about 3 to 5 minutes. Remove from the heat and immediately stir in the vanilla extract, hazelnuts, and coconut. Pour the mixture onto prepared cookie



sheet and spread out using the back of a wooden spoon to a thickness of about 1/3 inch.

When the brittle is completely cooled, loosen from the sheet and break into pieces. Store in an airtight container at room temperature for up to 1 month.

### Did you know?

**Colours** have a lot more impact on our daily lives than you might think. Here are some things researchers have found out about people and colour (*spelled the British way*).

#### Pink

Studies show that people almost always believe that pastries from a pink box taste better than that of any other color box. People are willing to pay more for personal services (e.g. haircuts) performed by people wearing pink. Management training services in the past have recommended that interviewers wear pink as it is considered to psychologically put people at ease. Men believe pink products do the best job, but don't want to be seen buying them.

#### Orange

A quick attention-getter, it communicates informally.

When it's used on a product, it "loudly proclaims that the product is for everyone."

#### Blue

Blue inhibits the desire to eat; in fact, researchers say people tend to eat less from blue plates.

Because blue is associated with eating less, marketers use it to sell products like club soda, skim milk, and cottage cheese. In England, it is considered that blue repels flies and insects, therefore food storage areas, pantries, kitchens etc. are frequently painted blue.

#### Brown

Researchers say that a brown suit is a symbol of informality. which invites people to open up. It is recommended for reporters and marriage counselors.

#### Gray

Your eye processes gray more easily than any other color.

Even so, people often become prejudiced against it, especially in areas with a bleak climate.

#### Bronze

This metallic hue gets a negative response. Researchers say it is useful when rejection is desired.

#### Green

Green is used to sell vegetables and chewing gum. But people avoid using it to sell meat, because it reminds consumers of mold.

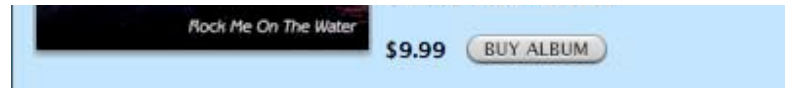
### iFanz® Artists Newz

You are listening to "TheJungle" Stinger for the webisodic sitcom. Music created by Andreas Slavik. Sound effects by Martin Nethercutt. Check out the [www.thejungle.tv](http://www.thejungle.tv) web site for more information.

This month's featured artist in the iFanz Records roster at iTunes® is John Hall.

Be sure to click the image and give him a listen, we think you'll like it! This is classic, melodic singer-songwriter stuff. They just don't make 'em like this anymore.





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