



McCartney.com Newsletter, October 2004

**Events**



Yes, folks it's Oktoberfest !

(Photo of Ruth with Charly and Maria Temmel)  
Governor Arnold Schwarzenegger's blood brother, founder of the legendary Austrian Eatery "Schatzi" in Santa Monica, California.

Charly Temmel is also the inventor of the World's best ice cream. So, next time you're in San Mo please stop by and say: "Kuess Die Hand!"

[Visit Schatzi online...](#)

Upcoming Events

Ruth will be speaking at the Voodoo Music Fest in New Orleans. Stay tuned for pics and sounds from the Big Easy.

**In Development**

**Web**

John Cleese and his Lemurs continue to build towards a 10/27/04 release date of his official website: [www.thejohncleese.com](http://www.thejohncleese.com). Don't miss the site launch, sign up for launch notification and other goodies.

Legendary Blues / R&B and Soul Artist Billy Preston is about to launch his brand new web site at: [www.billypreston.net](http://www.billypreston.net). Billy is working on completing 5 new albums with never before published material. Stay tuned for more info... Sign up here...

**E-Marketing**

Cesar's Palace, Las Vegas selects McCartney as digital Agency producing NetSpot campaigns for "We Will Rock You" the musical, Celine Dion and Elton John.

You can find out more about these interactive campaigns on our [company products page](#).



**WE WILL ROCK YOU**  
*promoting musical*

Paris Las Vegas wanted a more dynamic way to promote their high-energy rock musical than the usual text and graphic offering. Check it out--this NetSpot will definitely rock you.

**Music**

Got Country ?

Attention Music Writers / Composers! Country Music Cutie Erin ([www.erinmusic.com](http://www.erinmusic.com)) is looking for songs for her upcoming US CD release. So if you have something laying around that could pass for a decent Faith Hill or Shania Twain Country / Pop crossover track, please submit your material to:

McCartney Multimedia, Inc.  
C/O Erin 322 Culver Blvd, Suite 124  
Playa Del Rey, CA 90293  
(all submission are non-returnable)

**iFanz Newz**

iFanz Recordings now offers international digital distribution through the Apple iTunes Music Store. European Countries large and small from Luxembourg to Germany Czech Republic to the U.K. can now sell legal downloads to the iPod community.

More info at: [www.ifanz.com](http://www.ifanz.com)

**Good Cause**

Our Art Director, Peter is doing a charity thing for the Muscular Dystrophy Association. The marketing gimmick behind it is that they're going to "lock him up" so he needs to raise bail:

<http://www.mdalockup.org/bailpage.aspx?j=5066>

All funds donated go directly to Jerry's kids.

**Recipe Du Jour****EZ Baked Salmon**

Salmon Steaks cover with Honey Mustard, French Fried Onions, Chopped Walnuts which have been coated in Maple Syrup. Bake on greased cookie sheet top rack at 350 degrees fahrenheit for 18-20 minutes. Shine like a star ! (Thanks to Jim and Cathy Tonkin)

**Retro Music Download of the Month**

My Sharona (The Knack)

(Click the link to download the song directly into your iTunes Library.)

**Joke of The Month**

What do the patrons yell in an Afghani Gentlemens Club ?

"Show Us Your Face !"

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